

Discover More Performance Advantages

INHERIT[®] Select[™] provides genetic insights that help build on the strengths of your commercial herd.

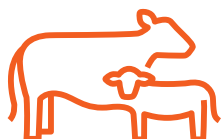
See the results in the field, not just on paper

Save time and resources by getting accurate insights on a heifer's potential in a matter of weeks, rather than waiting years to track her performance.



INHERIT Select is a genetic testing tool for commercial females that delivers insights you can trust. Informed genetic decisions can help lead to:

- ✓ Longer lasting, more efficient and profitable cows
- ✓ Fewer headaches when calving
- ✓ Better calves on the ground, with efficient growth and more carcass merit
- ✓ Buying better bulls and better mating decisions
- ✓ Accentuating herd strengths and correcting weaknesses
- ✓ Optimizing breed composition and hybrid vigor



Better information helps consistently achieve goals

It's amazing what a small tissue sample can unlock, providing you with more dependable information than instincts alone. It's how **INHERIT Select** can help you consistently build a cow herd with lower costs, better reproduction rates and higher-value calves.

1.4 million
straightbred and crossbred animals¹

Predictions for crosses of
8 major breeds

Rankings according to
20 traits

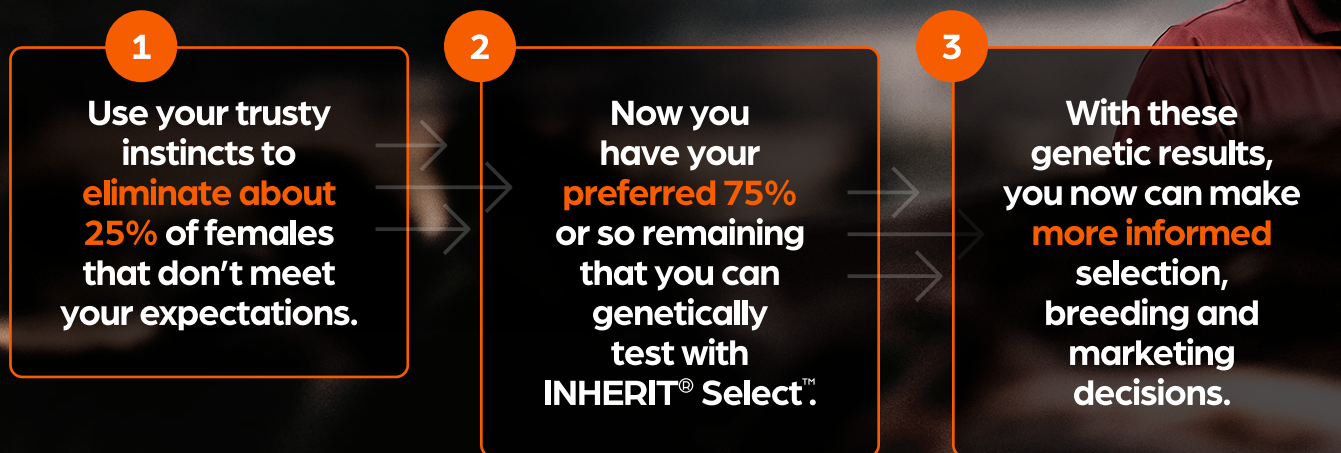
3 easy-to-understand
economic indexes

Scan here or visit
BeefGenetics.com to
schedule a meeting and get
started with genetic testing.



You know what's best for your herd, and you have been using your instincts for years to make decisions. With dependable genetic insights, you can complement your intuition and add an extra layer of confidence when making selection, breeding and marketing decisions.

Here's How It Works



Build your herd with more confidence.



We're here to help you, from ordering supplies to receiving results. Visit [BeefGenetics.com](https://www.beefgenetics.com) to add **INHERIT Select[™]** to your toolbox.

¹ Data on file. Lincoln County Study Data on Validation of GEPCDs for Carcass Traits and the Zoetis Feedlot | Carcass Index, Zoetis Services LLC, 2021. Data for this study was provided in cooperation with Leachman Cattle of Colorado.

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