

Set Your Bulls Apart with BRD Predictions

Now available for seedstock producers: **INHERIT® Connect with a BRD Upgrade from Zoetis. Bring unmatched value to your buyers by offering bulls with built-in genomic predictions for respiratory resilience.**



INHERIT® Connect delivers the insights your commercial customers care about most.

This genomic test expands evaluation beyond traditional performance data, providing a more complete view of each bull's potential than what is currently available.

Now seedstock producers can upgrade to include Zoetis-exclusive BRD predictions, helping identify bulls more likely to sire healthier, more resilient calves.

Whether you're selecting your own replacements or marketing bulls to commercial buyers, INHERIT® Connect with the BRD predictions helps you deliver more value backed by genetics. Give yourself a competitive edge with industry-first predictions, and give buyers a genomic advantage against respiratory disease, starting on day one.



What You Get Through INHERIT Connect With the BRD Prediction Upgrade:

- ✓ Identify bulls with lower genetic risk for BRD
- ✓ Differentiate your program with data-backed value
- ✓ Access Zoetis-only predictions for respiratory treatment and fatality risk
- ✓ Add insights for polled status, coat color, and parentage
- ✓ Get consistent results across breeds and composites
- ✓ Go beyond what breed association EPDs alone can offer
- ✓ Use the \$BRD index to estimate potential revenue impact from BRD genetics



What INHERIT Connect Evaluates

Traits & Data Points

- Parentage Discovery
- Genomic Breed Composition
- Polled Status
- Coat Color
- Silver Color Dilution
- Genomic Sex

BRD Upgrade Predictions (New!)

- Bovine Respiratory Disease Health (BRDH)
- Bovine Respiratory Disease Survival (BRDS)
- \$BRD Index



Ask Your Zoetis Rep or Visit [BeefGenetics.com](https://www.beefgenetics.com) to Get Started

Take the next step in breeding bulls that go beyond the basics. Ask your Zoetis rep about INHERIT Connect with BRD Genetic Predictions.